



FAUZI YUSOFF

DIRECTOR OF EFOZY.

Fauzi Yusoff is a director & design consultant based in Kuala Lumpur, Malaysia. He's specializing in creative direction & design consultancy to help clients in visualizing ideas and transforming the strategies into design aesthetics for the user experience.

Over the past 15 years, he's been working as a creative director at EFOZY and 7 years lecturing in Universities. A part of that, in 2013, he initiated VGA Fest; a festival focused on visual graphics arts communities.

The collaborative team at EFOZY has built up an exclusive portfolio of works with various clients. With more than 15 years' experience in local and International creative industries, Fauzi Yusoff actively working as a design consultant in multiple platforms of clients based to generate a creative convergent innovation creation for future trends.

Working closely with clients in constructing strategies giving him advantages to develop generative ideas. From the advertising campaigns to various executions such as UI/UX and media contents development, what's most important to him is the user's experience. His main focus now is to study future target market research in the creative economy.

Today, his work continues to explore the possibilities of visual graphics invention into seeking innovative forms for user experiences. He's looking forward to expanding his network and learns new experience and knowledge into new benchmarks with potential clients.

<http://fauziyusoff.com>

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RECOGNITION

- Adobe Influencer, Kuala Lumpur MY
- Most Creative Award for World Islamic Economic Forum (WIEF) Young Leader 2015, Cordoba @ Spain.
- Ubies Asian Creative 2014. Tokyo @ Japan
- Creative Cities 2014, Kaohsiung @ Taiwan.
- Antalis 102030 Malaysia Established Artist 2013, Kuala Lumpur MY.

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EDUCATION: 01. MULTIMEDIA UNIVERSITY

Bachelor Degree in DIGITAL MEDIA

Faculty of Creative Multimedia (2005 – 2008)

02. MARA PROFESSIONAL COLLEGE

Higher National Diploma (HND) in BUSINESS IT

Faculty of Business Information Technology (2001 – 2004)

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SKILLS & EXPERTISE:

Creative Direction, Producer, Project Manager,

Festival & Exhibition content curation,

Advertising campaigns, UX Discovery,

New Media & conventional media contents development,

Strategy & Development, Motion graphics,

Video Production & Post Production.

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TEACHING EXPERIENCE:

[2022 - 2024] **SUNWAY UNIVERSITY, SUBANG JAYA.**

[2022 - 2024] **MULTIMEDIA UNIVERSITY (MMU) CYBERJAYA.**

[2020 - 2024] **TAYLOR'S UNIVERSITY, LAKESIDE CAMPUS.**

[2019] **KDU UNIVERSITY COLLEGE, GLENMARIE.**

[2018 - 2024] **TUANKU ABDUL RAHMAN UNIVERSITY COLLEGE.**

[2017] **DASEIN ACADEMY OF ARTS.**

PORTFOLIO LINKS:

<http://fauziyusoff.com>

<http://kolajthing.com>

<http://vimeo.com/efozy>

<http://vimeo.com/fauziyusoff>

<http://vimeo.com/VGAfest>

CONTACT:

fauziyusoffdotcom@gmail.com

WORKING EXPERIENCE: STRATEGIC PLANNING & INNOVATIVE EXECUTION FOR VARIOUS CLIENTS & MULTIPLE PROJECTS

2024

06.02.24 Part-Time lecturing for Information Design @ Taylor's University, Subang.
27.01.24 Live Visuals for Sam Divine (U.K) @ W Hotel, Kuala Lumpur.
12.01.24 Evaluation for Motion Graphic Design subject @ Sunway University, Subang.
05.01.24 Visit @ Immersio, Audio Visual Exhibition by Filamen @ Muzium Telekom, Kuala Lumpur.

2023

12.12.23 Ratu Rening Residency 10th Years Anniversary (my.hadiya), Ulu Rening, Selangor.
25.11.23 Kolaj Thing session @ Hab Hab Hooray, Toppen, Johor Bahru.
03.11.23 Part-time lecturing for Generative Audio Visual @ MMU
07.08.23 Live Visual for LeeHi @ SneakerLah, Kuala Lumpur.
05.08.23 Kolaj Thing @ Sunway University, Subang.
26.08.23 Live visual mapping @ Sessions, Kuala Lumpur.
18.08.23 Kolaj Thing @ Taylor's University, Subang.
12.08.23 Stereo Therapy, VJ session @ W Hotel, Kuala Lumpur.
04.08.23 Kolaj Thing Creative Arts Workshop @ RIUH Penang 2023.
21.07.23 Live Visuals for Electric Field stage @ Good Vibes Festival. Sepang.
08.06.23 Video art project for Samacom+ @ The Five KPD.
27.05.23 Live Visuals for Bangkok Invaders @ W Hotel, Kuala Lumpur.
02.05.23 Part-time lecturing for Sustainable Design, Motion Graphics, Creative Thinking @ Sunway University.
04.04.23 Part-time lecturing for Motion Graphics, Digital Photography @ Taylor's University.
07.04.23 Part-time lecturing for Web Design Production @ TARUMT
22.03.23 Part-time lecturing for Realtime Expression @ Multimedia University (MMU)
18.03.23 Northern Music Festival 2023, Live visuals, Penang.
26.02.23 Amorphous Audio-Visual show @ Cry Room, Kuala Lumpur.
25.02.23 Super Everything 10 years anniversary, Screening & Talk, Ilham Gallery, Kuala Lumpur.
25.02.23 Amelie Lens @ Reboot Taipei, video promo, Taiwan.
19.02.23 Peakstorm Festival, JOJI Live in K.L, poster competition judges, Sunway Lagoon.
30.01.23 Northern Music Festival 2023, festival branding, Penang.
20.01.23 MMU Generative Audio-Visual student evaluation, Multimedia University, MMU Cyberjaya

2022

31.12.22 Live Visuals for NYE: Monkey Safari @ W Hotel, Kuala Lumpur.
26.11.22 Live Visuals for Slank & Ella @ Zepp, Kuala Lumpur.
24.12.22 Generative Audio Visual, students' performance @ Multimedia University, Cyberjaya.
23.11.22 Live Visuals for Andrew Rayel @ Zepp, Kuala Lumpur.
27.11.22 Live Visuals for Run For Cover Fest, The Bee, Kuala Lumpur.
25.11.22 Live Visuals for Sound Love Affair, Pisco KL.
15.11.22 Reboot Taipei: Amelie Lens, video promo. Taipei Taiwan.
26.10.22 Fotografik.co Corporate Photoshoot & Design workshop seminar, Kuala Lumpur.
29.10.22 Live visuals for Guy Mantzur @ W Hotel, Kuala Lumpur.
22.10.22 Live visuals for The Ravers Club @ REX KL, Kuala Lumpur.
28.09.22 Part-time lecturing for Generative Audio Visual (GAV) @ Multimedia University, MMU Cyberjaya.
23.09.22 Live visuals for Ben Nicky (UK), Kuala Lumpur.
25.07.22 Nothing (R) Smart phone roadshow @ Starhill, Kuala Lumpur.
23.07.22 Nothing (R) Smart phone launching event, Kuala Lumpur.
03.07.22 Northern Music Festival 2022, Penang.
17.07.22 NMF2022 Radio Interview @ Rakita.MY, Kuala Lumpur.
16.06.22 Super Bonfire plant landscape project, Kuala Lumpur.
04.04.22 Part-time lecturing for Sustainable Design, Advanced Graphics & Motion Graphics @ Sunway University.
28.03.22 Part-time lecturing for Digital Imaging & Motion Graphics @ Taylor's University.
21.01.22 Part-time lecturing for Web Design & Production @ TARUC.
05.01.22 Part-time lecturing for Realtime Expression @ Multimedia University, MMU Cyberjaya.

2021

20.06.21 World Refugees Day poster exhibition @ Taylor's University,
15.06.21 Part-time lecturing, New Media & Innovation @ Tuanku Abdul Rahman University College (TARUC)
29.04.21 Visual artworks for Paul Svenson, Chicago, U.S
28.04.21 Part-time teaching, Motion Graphics @ Taylor's University
30.01.21 Smartphone Poster Design Intensive Workshop, Kuala Lumpur.
30.01.21 FotoGrafik Online Workshop, Kuala Lumpur.
19.01.21 Idyllik Records branding development, Chicago, U.S
06.01.21 Professional Evaluator for ICAD 2020, INTI University College, Subang.

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2020

08.12.20 Digitize, motion graphics & digital marketing talk @ MSU – Management & Science University, Shah Alam
29.11.20 Taylor's University FYP consultation, USJ Subang.
03.11.20 FotoGrafik.co branding campaign, USJ Subang.
22.10.20 Multimedia University (MMU), Motion Graphics Virtual Showcase panelist, Cyberjaya.
22.09.20 Cyber Presence Branding Workshop for HDC Corporation @ KPMG Kuala Lumpur.
17.09.20 Halal Branding & Design for HDC Corporation @ KPMG Kuala Lumpur.
15.09.20 Smart Consumerism Branding Workshop @ KPMG, Kuala Lumpur.
12.09.20 Rekanegara – Creative Journey since Merdeka Talk @ MRM, Kuala Lumpur.
10.09.20 Cyber Presence Branding Workshop for HDC Corporation @ KPMG Kuala Lumpur.
01.09.20 Halal Branding & Design for HDC Corporation @ KPMG Kuala Lumpur.
25.08.20 Cyber Presence Branding Workshop for HDC Corporation @ KPMG Kuala Lumpur.
24.08.20 Motion graphics & DPI teaching @ Taylor's University, Subang.
19.08.20 Cyber Presence & Halal Branding Webinar, Kuala Lumpur
15.08.20 Kojo:la – Production shooting, Kuala Lumpur.
15.08.20 Rekanegara - Beyond Design @ REED Studio, Kuala Lumpur.
25.07.20 Rekanegara - Original Brand Manufacturing @ Segaris Art Center, Kuala Lumpur.
04.07.20 Rekanegara - 'Conversation on Malaysian Industrial Design Today' @ MRM, Kuala Lumpur.
29.06.20 Re-Launch of Rekanegara 20/21 in conjunction with World Industrial Day 2020, Kuala Lumpur.
13.04.20 Part time lecturing @ Taylor's University, Lakeside Campus, Subang.
01.03.20 Live visuals for Gegey Fest, Kuala Lumpur.
03.02.20 Kindred (GER) Mini Malaysia Tour branding & promo, Kuala Lumpur.
01.02.20 Amelie Lens (BE) video promo, Taipei, Taiwan.
30.01.20 Plus 81 Academy video promo, Kuala Lumpur.
04.01.20 Content consultant for Azan Docuseries by Gambo.TV @ Astro Prima.
02.01.20 Creative Social Media Design Masterclass Training launching @ Excel Academy, Kuala Lumpur.

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2019

27.12.19 Tapau Awards 2019 @ The Bee, Publika, Kuala Lumpur.
23.12.19 Plus81 Academy Launching, Kuala Lumpur.
12.11.19 Motion graphics development for Astro Azan Oasis 2019.
05.11.19 UI/UX Development for World Hub (Malaysia).
02.11.19 Live Visuals for MaRLo Altitude @ KL Live, Kuala Lumpur.
26.10.19 Live Visuals for Tapau Fest @ The Gasket Alley, K.L
31.08.19 Live Visuals for Wild One @ W Hotel First Anniversary 2019.
30.08.19 Live Visuals for Jungle City Beats @ W Hotel First Anniversary 2019.
26.08.19 Motion, design & direction for Yellow Boot Apps, Kuala Lumpur.
10.08.19 Live Visuals for Find Your Harmony @ KL Live 2019.
22.07.19 Live Visuals for Boiler Room @ Good Vibes Festival 2019.
21.07.19 Live Visuals for Electrics Field @ Good Vibes Festival 2019.
28.07.19 Discovery Workshop UI/UX for World Hub (Malaysia), Kuala Lumpur.
26.06.19 Creative direction for Astro Azan Oasis 2019.
29.03.19 Live Visuals for MIXMAG China @ REN, Kuala Lumpur.
04.03.19 Creative & Critical Thinking – Part Time Lecturing @ TAR University College.
28.02.19 Live Visuals for Charlotte De Witte (B.E) in Kuala Lumpur.
09.02.19 HOMEBASE Tour @ Ipoh & Penang.
08.02.19 HOMEBASE Tour @ Kuala Lumpur.
02.01.19 Conceptual Design Exhibition @ TAR University College.

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2018

19.10.18 Conceptual Design & Audio Visual - Part time lecturing @ TAR University College.
29.09.18 Live Visual for JOE CHIA fashion show @ Penang.
28.09.18 Live Visual for TRIKK @ Jiro Kuala Lumpur.
17.09.18 Live Visual for GUY J @ Jiro Kuala Lumpur.
08.09.18 House of VANS Kuala Lumpur live visual department, Kuala Lumpur.
05.09.18 Desktop Publishing - Part Time Lecturing @ KDU University College, Glenmarie.
24.05.18 Constructive Workflow talk @ Sunway University.
21.03.18 Art of Communication talk @ Malaysian Communications and Multimedia Commission, Cyberjaya.
17.03.18 Live Visual for Cinthie (Germany) @ Jiro Kuala Lumpur.
05.03.18 Digital Typography & Image Manipulation - Part time lecturing @ TAR University College.
22.02.18 Nollyz Networking session event @ Kuala Lumpur.

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2017

22.12.17 DESIAP 2017: Design & Social Innovation in Asia Pasific @ Matrade, Kuala Lumpur.
05.11.17 HOMEBASE video launching @ Kuala Lumpur.
01.11.17 REVOEVO Exhibition @ Kuala Lumpur Biennale 2017 @ Balai Seni Negara, Kuala Lumpur.

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2016

18.12.16 Live Visual for Rodaq (UK) @ Love International, Cato, Singapore.
11.12.16 FWD Final Tour 2016, Trec, Kuala Lumpur.
05.12.16 Adobe Community Malaysia gathering @ Multimedia University, Cyberjaya.
02.12.16 Live visuals for Archie Hamilton (UK), Sound Love Affair, Kuala Lumpur.
10.11.16 Northern Music Festival Asia 2016 @ Penang.
07.11.16 Design in Branding forum talk, REKANEGARA @ MAGIC, Cyberjaya.
06.11.16 Live Visual for Ray Soo @ The Berlin KL, Kuala Lumpur.
03.11.16 Verve 2016, UCSI University's Diploma Showcase @ Kuala Lumpur City Gallery, Kuala Lumpur.
01.11.16 WIEF Idealab 2016, Berjaya Times Square Hotel, Kuala Lumpur.
30.10.16 Live Visual for Riva Star (UK), FWD Tour, Kuala Lumpur.
29.10.16 Live Visual for Junior Sanchez (US), FWD Tour, Kuala Lumpur.
28.10.16 Radio Interview NMF Festival @ 1M4U FM, Kuala Lumpur.
23.10.16 Live Visual for Tiger Stripes (Sweedon), FWD Tour, Kuala Lumpur.
22.10.16 Live Visual for Jon Rundell (UK), FWD Tour, Kuala Lumpur.
08.10.16 Northern Music Festival Asia video promo tour, Penang.
01.10.16 Sound Love Affair AV Show @ Jiro, Kuala Lumpur.
30.09.16 Live Visual for Ray Soo, Jiro, Kuala Lumpur.
24.09.16 Live Visual for Midnight Shift x Technologue, Cato, Singapore.
19.06.16 WIEF Young Fellows 2016 Tour @ Singapore.
16.09.16 Sound Love Affair AV Show @ Pisco, Kuala Lumpur.
15.09.16 FYP/ Graphic Design/ Dasein Academy of Art, Kuala Lumpur.
10.09.16 Live visual for Nicole Moudaber (UK), FWD, Kuala Lumpur.
02.09.16 FWD Interlude Fashion Show, Kuala Lumpur.
29.08.16 Northern Music Festival Asia festival branding, Penang.
18.08.16 ele / fiv. Creative Art Showcase 2016, TARUC, Kuala Lumpur.
12.08.16 Audio Visual Show @ Oxen Free, Yogyakarta, Indonesia.
10.08.16 Visual Translate talk @ Ruang MES, Yogyakarta, Indonesia.
04.08.16 Art Stage Jakarta 2016, Grand Sheraton Jakarta, Indonesia.
04.08.16 Unity in Diversity Audio Visual Show, Jakarta Convention Center, Indonesia.
03.08.16 MOCafest Visual Artist, WIEF, Jakarta Convention Center, Indonesia.
01.08.16 MOCafest Motion Graphic branding, Jakarta Convention Center, Indonesia.
20.07.16 HomeBase: DJ Lopazz, video production interviews @ Berlin, Germany.
14.07.16 HomeBase: VJ Fader, video production interviews @ Berlin, Germany.
30.07.16 Social Innovation by Design forum talk, REKANEGARA @ Segaris Art Center, Kuala Lumpur.
02.06.16 Working as Part Time Lecturer for Graphic Design (Diploma) & Motion Graphic (Degree) @ TARUC, K.L.
21.05.16 RE-Branding forum talk, REKANEGARA @ Segaris Art Center, Kuala Lumpur
10.05.16 Working as Part Time Lecturer for Digital Audio & Video Production (Diploma) @ Dasein Art Academy, K.L.
12.04.16 Packaging & Product Design Diploma assessment, UCSI University, Kuala Lumpur.
11.04.16 EXE(rt) Graduan Showcase, Tuanku Abdul Rahman University College, Kuala Lumpur.
26.03.16 Industrial Design 'Quo Vadis' forum talk, REKANEGARA @ Segaris Art Center, Kuala Lumpur.
27.02.16 Retail Branding in Urban Culture forum talk, REKANEGARA @ Segaris Art Center, Kuala Lumpur.
29.01.16 Intellectual Property forum talk, REKANEGARA @ Segaris Art Center, Kuala Lumpur.

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2015

18.12.15 Forum talk, Rekanegara @ Segaris Art Center, Kuala Lumpur.
16.09.15 Live visual for Nakadia (Berlin) @ Pisco, Kuala Lumpur.
30.08.15 REVOEVO AV Show @ George Town Festival, Penang.
27.08.15 VGAV exhibition @ AOR Fest, Alor Setar Kedah.
21.08.15 Live Visual for Housemeister, Goethe Institute, Kuala Lumpur.
21.08.15 FWD live visual for WYSIWYG by VPYP @ APW Bangsar, Kuala Lumpur.
11.07.15 Juice Malaysia Interview, Kuala Lumpur.
07.07.15 EFOZY 10 Years Flashback portfolio video launches @ Majlis Rekabentuk Malaysia, Kuala Lumpur.
06.07.15 Visual Flashback talk @ Bold Achimize, Majlis Rekabentuk Malaysia, Kuala Lumpur.
13.06.15 FWD Multiply @ APW Bangsar, Kuala Lumpur.
09.06.15 Visual Translate talk @ INTI International College, Subang.
30.05.15 Live visual for Nakadia (Berlin) @ Pisco, Kuala Lumpur.
29.05.15 VDJ OOF - Cinemix (France) French Art & Film Festival @ Pisco, Kuala Lumpur.
16.05.15 Create FWD AV show @ Bev C, Johor Bahru.
08.05.15 Sound Love Affair AV show @ Pisco, Kuala Lumpur.
19.04.15 Sound Love Affair AV show @ Kilo, Singapore.
17.04.15 Kinetic Gong production shooting @ La Salle College, Singapore.
15.04.15 Interview production with MFT Beats, Heidelberg, Germany.
15.04.15 Interview production with Ameseinbild White Noise, Heidelberg, Germany.
12.04.15 TeleVJ live visual @ Bunte Secs, Heidelberg, Germany.
11.04.15 TeleVJ AV workshop @ Bunte Secs, Heidelberg, Germany.
10.05.15 Studio visit, Hard Wax Record Store, Berlin, Germany.
10.05.15 Interview production with Johny Dar @ Berlin, Germany.
09.04.15 Interview production with VJ Fader @ Berlin, Germany.
08.04.15 AV Meeting, Malaysia – Germany Embassy, Berlin Germany.
08.04.15 Interview production with Ilhami Perker @ Berlin, Germany.
07.04.15 Visit tour: Time Warp Festival, Mannheim, Germany.
05.04.15 Visit tour: Time Warp Pre Launch party @ Zimmer, Manheim, Germany.
04.04.15 Interview production with DJ Lopazz, Manheim, Germany.
03.04.15 Interview production with B-Seite Festival, Mannheim, Germany.
02.04.15 Interview production with Gulay Keskin, Mannheim, Germany.
28.03.15 Live Visual @ Output 03 Bunte Secs, Heidelberg, Germany.
25.03.15 WIEF Young Fellows 2015 Tour @ Alhambra de Granada, Spain.
17.03.15 WIEF Young Fellows 2015 Tour @ Cordoba Andalusia, Spain.
12.03.15 FWD live visual 2015 Malaysia Tour.
08.03.15 Live Visual for Nakadia @ Pisco Bar, Kuala Lumpur.
06.03.15 Live Visual for Chez Damier @ Kilo Lounge, Singapore.
21.02.15 Sound Love Affair @ Singapore.
01.02.15 Visit tour: Graphika Manila Creative Conference, Philippines.
15.01.15 Kuala Lumpur Tourism Masterplan launching @ Sasana Kijang, Bank Negara Malaysia, Kuala Lumpur.
01.01.15 Sound Love Affair 2015 opening party, Kuala Lumpur.

2014

10.12.14 International Music Summit 2014 @ Singapore.
14.11.14 Live Visual for Joe Chia Fashion Show, Kuala Lumpur.
01.11.14 Ethnicity.Live AV show @ Angkasapuri, RTM Kuala Lumpur.
24.10.14 REVOEVO London Tour @ SEA Arts Fest, London.
10.10.14 REVOEVO AV Show @ Toccata Studio, Petaling Jaya.
01.10.14 REVOEVO radio interview @ BFM Business Station Radio.
20.08.14 VGAV Agenda Lokalism exhibition @ MAGIC, Cyberjaya.
19.08.14 VGAV Group VJ showcase @ Agenda Lokalism GREAT 2014, Cyberjaya.
17.08.14 The Konference @ Agenda Lokalism GREAT 2014, Cyberjaya.
23.08.14 Live visual @ Creatory Art Festival, Singapore.
13.08.14 AOR Fest @ Alor Setar, Kedah.
21.06.14 VGAV talk @ AOR Fest 2014 Alor Setar, Kedah.
15.06.14 Lapsap AV Show @ Hin Bus Depot Art Center, Penang.
10.05.14 VGAV Malaysia Design Now forum @ Balai Seni Negeri Alor Setar, Kedah.
24.05.14 Industrial talk, Think Backward @ Taylor's University, Subang.
06.05.14 Live Visual for Monologue @ Festival Belia Putrajaya, Putrajaya.
26.04.14 Industrial talk, Sembang @ Balai Seni Negeri, Alor Setar, Kedah.
17.04.14 Live Visual for Tropic Lab @ Kilo, Singapore.
17.03.14 Live Visual for Jimmy Choo fashion show @ Penang.
26.03.14 Visual Diary, Industrial talk @ Kuala Lumpur Metropolitan University, Kuala Lumpur.
15.03.14 Sound Love Affair @ Future Music Festival Asia, Kuala Lumpur.
13.03.14 Bold Achimize UITM Diploma Showcase @ Publika, Kuala Lumpur.
18.02.14 Adobe Create Now Launch @ One World Hotel, Kuala Lumpur.
10.02.14 VGAV Made in Malaysia screening @ Federation Square, Melbourne.
08.02.14 Sound Love Affair AV show @ Pisco, Kuala Lumpur.
04.02.14 Adobe MY Motion Graphics workshop @ MAC 3, Cyberjaya.
04.01.14 Featured in Tokyo based, Ubies Asian Creatives book 2014.
03.01.14 Group Exhibition @ Creative Cities, Taiwan.
01.01.14 Made in Malaysia Talk & Screening @ Kaohsiung Design Festival, Taiwan.

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2013

02.11.13 REVOEVO AV show, Kuala Lumpur.
31.10.13 Adobe AEMY talk @ Tunku Abdul Rahman University
14.10.13 Design In Motion talk @ Nanyang Technological University, Singapore.
30.09.13 Tech Talk @ MSC Malaysia, Cyberjaya.
17.08.13 Live Visual for Monologue @ Good Vibes Festival, Sepang.
02.07.13 Adobe AEMY Mixer Techtalk @ KDC Cyberjaya.
10.06.13 Antalis Young Gun 10-20-30 Book Showcase.
06.06.13 Future + Traditions: Visual Communication screening @ Art Row Publika, Kuala Lumpur.
30.05.13 Adobe After Effect Malaysia Talk @ Taylor's University.
17.05.13 Shadowfax screening @ Bicycle Film Festival, New York.
30.04.13 VGAV @ Cut & Paste (NY), Kuala Lumpur Tour.
29.02.13 VGA Fest – Visual Graphic Arts Festival @ Publika, Kuala Lumpur.
16.02.13 Online featured interview @ Globel Yodel (NY).
02.02.13 VJ @ L.M.F (HK) Live in Kuala Lumpur.
23.01.13 Veedo Film Maker @ Media Prima, Kuala Lumpur.

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2012

04.12.12 Visual artist @ MOCA Fest, 8th WIEF Johor Bahru.
29.11.12 VGA Fest Road Tour, Johor Bahru.
26.11.12 Visual for Jonathan Liang SS13 Fashion Show.
11.09.12 The Rojak Trip, Adobe X Canon @ Penang.
14.08.12 Adobe Influencer Programme, Kuala Lumpur.
28.07.12 Shadowfax X Adobe, Kuala Lumpur.
15.07.12 Northern Music Festival 2012, Penang.
14.07.12 Litterall Live Visual opening for Fatboy Slim @ KL Live, Kuala Lumpur.
17.03.12 Live visual for The Chemical Brothers, Pendulum @ Future Music Festival Asia, Sepang.
12.02.12 WE 2020 group showcase @ Kuala Lumpur.

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2011

20.12.11 Hope Documentary Tour @ Geelong, Australia.
07.11.11 EFOZY's Satu Hari Melbourne @ Pause Fest 2011, Melbourne Australia.
21.09.11 Super Everything Live Cinema AV Show @ Publika, Kuala Lumpur.
10.08.11 Super Everything Talk @ One Academy & Sunway College, Bandar Sunway.
11.08.11 Super Everything Talk @ Media Arts, Multimedia University (MMU) Cyberjaya.
15.07.11 DA+C Festival 2011, George Town Penang.
25.04.11 Super Everything Tour @ Malaysia.
13.04.11 Exploring Space in New Media Talk @ Taylors College, Subang.
16.02.11 Archifest 2011 talk @ UiTM Shah Alam.
29.02.11 New Media talk @ USM Penang.

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2010

17.12.10 VGAV: Audio Experimentives @ MMU Cyberjaya.
23.09.10 Insight Exhibition @ Tokyo Graphics Passport, Japan.
10.10.10 Satu Hari: Melbourne Tour, Australia.
29.10.10 Insight Showcase @ Shizuoka, Japan.
31.07.10 Greenroom Litterall AV Show @ KL Live.
25.07.10 Monologue Live Visual @ Publika Kuala Lumpur.
26.06.10 Monologue Live Visual @ Urbanscapes, KLPAC.
24.06.10 OFFF Paris 2010 catalogue, Paris.
18.06.10 Freedom 360 Live Visual @KL Live.
14.05.10 Live Visual for Benny Bennasi, Pitbull – 12 hours Chivalry, Kuala Lumpur.
12.05.10 Digitization: The Contemporary Digital Art of Malaysia @ National Art Gallery, Kuala Lumpur.
01.05.10 Nova: Digitization Exhibition @ Galeri Petronas KLCC, Kuala Lumpur.
13.03.10 Resistive – Audio Visual DnB @ CNC, Kuala Lumpur.
26.02.10 Satu Hari AV Show @ KLPAC.
30.01.10 Define AV visual mapping @ KL Live, Kuala Lumpur.

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2009

25.11.09 Yahoo Youreka Motion Wall interactive exhibition @ KL Live, Kuala Lumpur.
05.10.09 Group exhibition @ Bangkok Design Week 2009, Thailand.
24.06.09 Visualscapes AV installation @ Urbanscapes KLPAC, Kuala Lumpur.
04.04.09 AV Show @ Kuala Lumpur Design Week, Kuala Lumpur.
31.03.09 British Council Pecha Kucha @ Kuala Lumpur Design Week, Kuala Lumpur.
21.03.09 Malaysian Independent Designer @ Kuala Lumpur Design Week, Kuala Lumpur.
20.02.09 Live Visual @ Impulse, Barsonic, Kuala Lumpur.
17.01.09 Live Visual @ U.O.X Zouk Kuala Lumpur.

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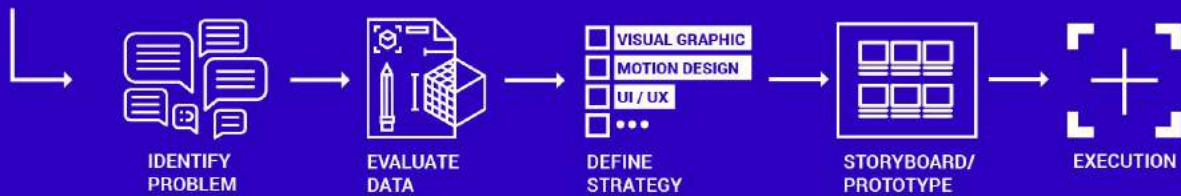
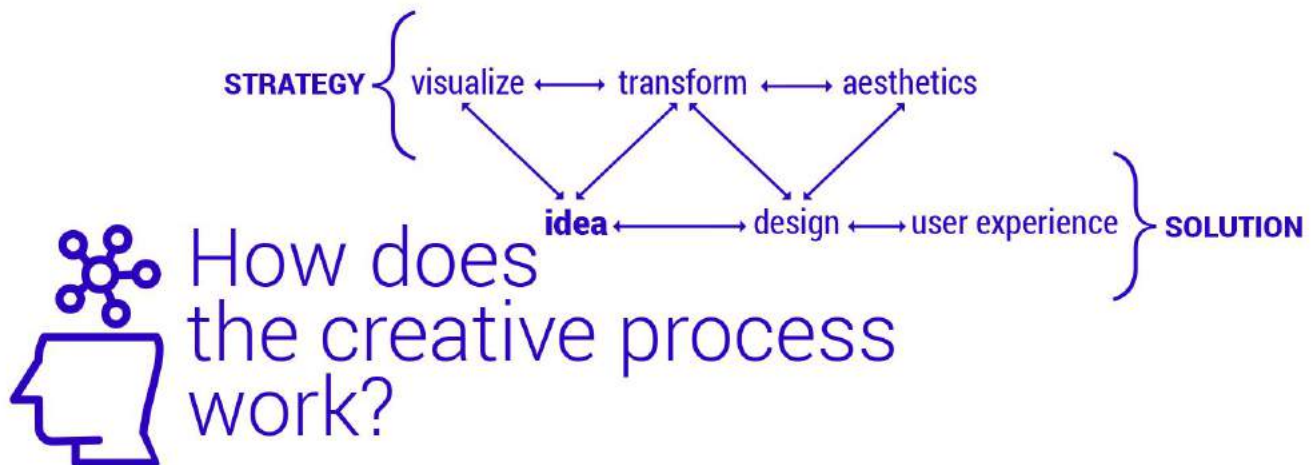
2008

15.06.08 Motion graphics talk @ Kuala Lumpur Photo Week 2008, Kuala Lumpur.
12.05.08 Semi-finalist @ Adobe Design Achievement 2008 (New York), Kuala Lumpur.
05.04.08 Surface RE-Imagining The City: D-Fuse & OneDotZero, Kuala Lumpur.

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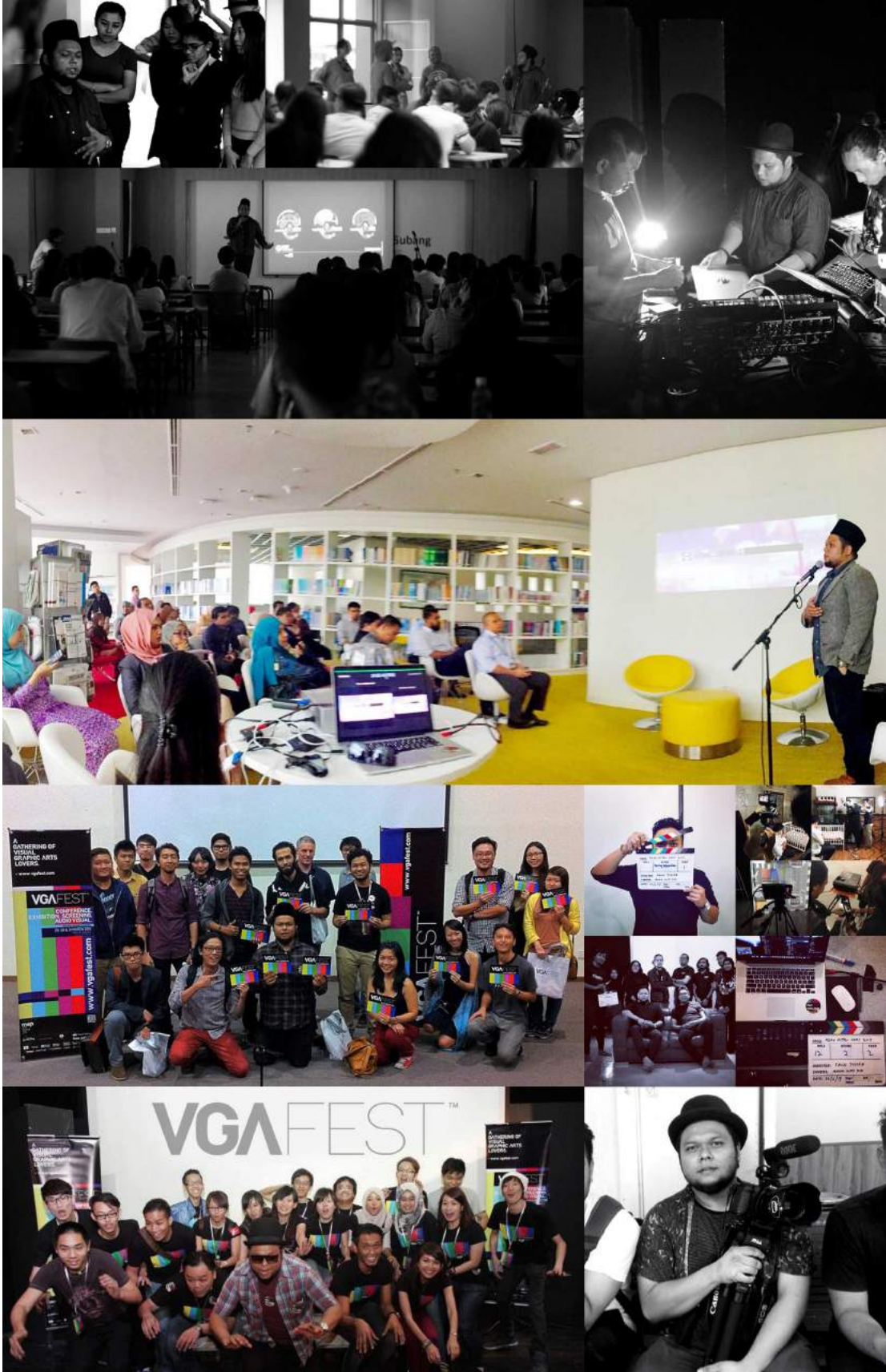
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WORKING ETHICS: RESPONSIBILITY, PASSION & MOTIVATION

- Collaborated regularly with the client's digital marketing team on the creation of digital advertising **solutions for the client's mission.**
- Managing a team of designers and provided ongoing **creative direction for new and existing campaigns** across all marketing channels.
- Reviewed, revised, and finalized the **strategic planning** for the digital ad campaigns.
- Managed and monitor the development of marketing and ad campaigns from **concept design to implementation.**
- Evaluated analytics and presented **results to the clients.**
- Conducted research on industry trends, consumer demand preferences, and **created consumer's personas.**
- Provide **client-engaged consultancy** through research and studies into execution strategies.
- Result oriented, problem solving, teamwork oriented, **motivated in smart & cost effective solution.**
- **Value learning experience in every aspects of execution.**

PERSONA: LEADERSHIP & TEAM DEVELOPMENT



SERVICES:

Specializing in creative direction & design consultancy to help clients in visualizing ideas and transforming the strategies into design aesthetics for the user experience. Here are the services within Fauzi Yusoff's expertise:

Services

Branding Strategy

Brand Awareness
Communication
Exposure
...

Design Services

Visual Graphics
Video Production
UI/UX
...

Advertising Campaigns

On Ground Ads
Online Ads
User Interaction
...

Marketing Strategy

Market Research
Business Development
Demographic
...

Talk Seminar

Conference
Training
Moderator
...

Industry Advisor

University/ College
Tutorial
Course Review
...

FEATURED WORKS:

TERANG HATI

CLIENT: ASTRO OASIS
 AGENCY: GAMBO.TV
 YEAR: 2019
 JOB DESCRIPTION:
 Concept & Direction,
 Visual Graphic & Content Development



YELLOW BOOT

CLIENT: Yellow Boot
 YEAR: 2019
 JOB DESCRIPTION:
 Storyboard,
 Graphics development,
 Motion graphics.

Do you have a problem
 finding reliable
 construction partners?



#MOVEFWD

CLIENT: FORWARD X MANAGEMENT/ DISGOVR
 YEAR: 2016 - 2019
 JOB DESCRIPTION:
 Branding & Concept, Advertising Campaigns,
 Event management, Music & Fashion,
 Graphics development,
 Motion Graphics, Video Production, Live Visuals.



REKANEGARA

CLIENT: RIFAIE CHUA SETHI (RCS)
 YEAR: 2016 - 2018
 JOB DESCRIPTION:
 Branding & Concept, Advertising Campaigns,
 Event management, Seminar & Talk,
 Graphics development.





Moving forward for the next new adventures.

*"I'm looking forward to expanding networks
and create new benchmarks with potential clients.
Let's create together!" - FY*

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For more portfolio, visit:
<http://fauziyusoff.com>
<http://vimeo.com/fauziyusoff>
<http://vimeo.com/efozy>
<http://vimeo.com/vgafest>

Contact:

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